

# WORLD NEWS

## BRYCE HEADS FOR THE SOUTHERN HEMISPHERE.

Bryce Post Drivers who manufacture world class award-winning post drivers from their base near Kelso recently tied the knot with one of New Zealand's top-rated agricultural dealerships, Piako Tractors, who consistently win awards for sales and support of tractors and machinery. They have invested heavily in recent years and offer a 24/7 service.

Piako Tractors work with some of the top brands such as Agco, Krone, Aitchison and Pottinger and Bryce was seen as the perfect fit for the fencing arm of their business. Owner manager of the Piako Group, Darrell Russell, runs the Company out of Morrinsville in the North Island with other branches at Rotorua and Paeroa. The South Island will be taken care of by established contacts who already have a broad experience of the fencing industry.

Andrew and Stuart Bryce met the Piako guys a few years back at the National Grassland Event where Darrell Russell and his colleagues were favourably impressed with what they saw. With Bryce already having machines operating in New Zealand, good reports of these machines were being received in fencing circles. It was left that if ever the opportunity arose, then Piako would be more than keen to talk further, so on a recent European trip to meet up with some of their European equipment suppliers Darrell and his team paid a visit to Bryce of Kelso to see their set-up and machines being demonstrated.



Andrew & Jock Bryce with Darrell Russell & colleagues

### WHY BRYCE? IT'S VERY SIMPLE - OUTSTANDING FEATURES AND SUPERIOR QUALITY

Jock Bryce reckons that when Kiwis are asked for their thoughts, they are generally short, sharp and to the point. It therefore came as no surprise when Darrell Russell was asked for his opinion as to why they signed up to be the New Zealand distributor for Bryce. He said "It's very simple - outstanding features and superior quality".